THE CARRIZOZO CHAMBER OF COMMERCE

2010 Membership Application Form

	on	
	Email Address	
Mailing address	City/State/Zip	
Phone Numbers Home	Cell	
Event Membership: \$35		
Name of Contact	Email Address	
Mailing address	City/State/Zip	
Phone Numbers: Home	Cell	
Name of Event	Date(s) of Event	
Location:		
Other information:		
Basic Business- \$50 Enterprise- \$100 Corporate- \$250		
Name Owner/Manager		
Name Owner/Manager Mailing address	City/State/Zip	
Mailing address	City/State/Zip Email Address	
Mailing addressPhone Number Name of Business:	City/State/Zip Email Address	
Mailing addressPhone Number Name of Business:	City/State/Zip Email Address	
Mailing addressPhone Number Name of Business:	City/State/Zip Email Address	
Mailing addressPhone Number Name of Business:	City/State/ZipEmail AddressCity/State/Zip:Toll Free:	

Total amount enclosed: \$_____

Please complete this form and return it with your check to:

Carrizozo Chamber of Commerce PO Box 567 Carrizozo, NM 88301



Discover Carrizozo . . .at the Crossroads of New Mexico [™]

P.O.Box 567 Carrizozo, NM 88301 Telephone (575)648-2732 www.carrizozochamber.org

Dear

Our 2010 membership drive has begun.

As we did last year we offer 3 levels of business membership, at \$50, \$100 and \$250. We continue to offer the individual level at \$25 and the special events level at \$35. You will find a detailed list of advantages for each level at the end of this letter.

The \$50 Basic Business level, allows a business to join the Chamber and get listed on the Chamber web site.

At the Enterprise level of a \$100 investment in the Chamber, you get the same advantages as the Basic Business level with the addition of joining a second business for the discount rate of \$25. You can place your company logo in the Directory and in the newsletter each month.

An investment in the Chamber for the \$250 Corporate level gives you all the items from the \$100 level plus your company logo on the new Chamber of Commerce web site www.carrizozochamber.org, space to put a banner on the town "arch" (a 10 foot wide, 15 foot high aluminum structure that will be used at least 4 times a year for advertising) and premium placement in all mail outs in response to requests for information. Also your business will receive the monthly contact list- a list of people that have contacted the chamber for information about the town.

All members will receive the monthly newsletter, and be listed in the Chamber directory. All business levels will have a link to their own web page or web site. And all business and events members are eligible to place promotional material at the visitor's center.

So why do we offer different levels? We want to offer businesses that have the resources an opportunity to invest in the Chamber, which is an investment in the town of Carrizozo. This is also a great way to promote your business. If you check around I think you will find that what is being offered at the \$250 level is very economical.

It is understood that not all business can afford a \$250 or even a \$100 investment. But your \$50 is still an investment in the Chamber and the town, a valued one. We all want to see Carrizozo grow economically; we all want our own business to thrive and grow. The Carrizozo Chamber of Commerce wants to help with that, and with your investment we can take steps to do just that.

Please fill out and mail the enclosed membership form. It is your Statement of the 2010 Membership Dues—and your investment in our future.

Sincerely,

Dirk Norris President

Carrizozo Chamber of Commerce Membership Benefits Chart

	Individual	Event	Basic	Enterprise	Corporate
	\$25	\$35	Business	\$100	\$250
			\$50		
Promo material at Visitor's Center	Yes	Yes	Yes	Yes	Yes
Free Newsletter	Yes	Yes	Yes	Yes	Yes
Voting Privilege	Yes	No	Yes	Yes	Yes
Listed in directory	Yes	Yes	Yes	Yes	Yes
Link to Your Website	No	Yes	Yes	Yes	Yes
Additional business for \$25	No	No	No	Yes	Yes
Logo in Directory	No	No	No	Yes	Yes
Logo in newsletter	No	No	No	Yes	Yes
Logo on website	No	No	No	No	Yes
Monthly call list from visitor' center	No	No	No	No	Yes
Premium placement of material in mailouts	No	No	No	No	Yes
Free Space on Arch for Banner	No	No	No	No	Yes